

#### CONTENTS

#### 01 A family company

Leading values of three generations focused on innovation.

#### 02 Design and research

Made in Italy quality and attention to design.

#### 03 Product e Q.C.

Reliability and durability guaranteed by QC tests.

#### 04 Distribution

Present in more than 100 coutries all over the World.



"The difference between something good and something great is the attention to details."

-Charles R. Swindoll-

"Passion is not blind, it's visionary."

-Stendhal-

# A family Company

Love Passion Friendly





a Family Company

# RONCATO

## PROUDLY MADE IN ITALY

A family company over three generations, from the affirmation of Italian fashion and design worldwide to the contemporary globalization. Passion for artisan details , excellence in manufacturing and a continuous research on innovation are the leading values of a brand completely focused on the highest quality of itsmade in Italy

inventions. In a Roncato luggage you will always find a heritage of ideas and style, together with the top performing product technology.

5

# 40's

The history of the Roncato family began in the 1940s, just after WWII, when Antonio Roncato and his wife Palmira began, amidst many difficulties, to make bags and suitcases for Italian emigrants who, at that time, undertook the journey of their lifetime.

A journey based on the hope of arriving in a better place than the one they left behind, the "promised land" of the 19th century, the dream.

Antonio Roncato, who worked during the war as a production manager in a suitcase company, has been able to learn the profession firsthand even risking his life because of bombings that destroyed bridges and way connections.

So, after hiding for a few months to escape the dangers of war, young Antonio decided to found, together with his wife, the family business, producing the only items he could do very well, bags and suitcases.

The beautiful history of a moving dream.

Antonio's son, Giovanni Roncato founded the Valigeria Roncato company.





Teenager

The first case available in 30 different colours.



Prince

Very famous and high performing soft-shell collection.





Sphera

The one and only case that you can push whit only one finger.





Shuttle

The first vertical trolley.





Roncato Light The rst Made in Italy polypropylen trolley.



Uno zip deluxe Genuine leather and super light





Double

The rst double-duty trolley: a trolley when you travel, a laptop bag when you work.



2011

2012

2014

2015

2016



Uno SL

The rst trolley produced in ultra-light polycarbonate with frame in polypropylen.





Uno zip

Elasticity and functionality combined with attractiveness.





Box

The lightest Roncato's polypropylene ever used.





#### D-BOX

A new box that divides into two parts: the pocket on the front of the trolley is detachable and becomes a comfortable backpack



After many years of research and development, Valigeria Roncato has succeded in developing this product, the LIGHTEST and STRONGEST Roncato has ever invented, with a revolutionary design.











It off ers the ideal balance of lightness and fl exibility, functionality and aesthetic appeal.





The new Ypsilon Eco collection, entirely conceived, designed and produced in Italy, is made of polypropylene, which has always been an environmentally friendly material because it is 100% recyclable.

Furthermore, the production of polypropylene granules requires lower temperatures than other synthetic polymers; this allows to have a lower impact in terms of energy consumption and to reduce CO2 emissions.







# The company pays special attention to its collaborators:

"We firmly believe in the value of each person and encourage the development of independent thought in achieving business goals. I like to remember that I am surrounded by people who have been working with me for over 40 years," commented Gianni Roncato. Every new challenge is faced with the utmost commitment by everyone in order to achieve excellence and offer quality products that meet ever-changing market needs. "And the dream continues through my children Alessandra, Andrea, Cristiano and Enrico. They are our third generation and, over the years, I have tried to hand down to them all the passion, strength and experience that my father handed down to me, all the values required to retain the craftsmanship and attention to details that have set us apart from the start of this exciting journey."









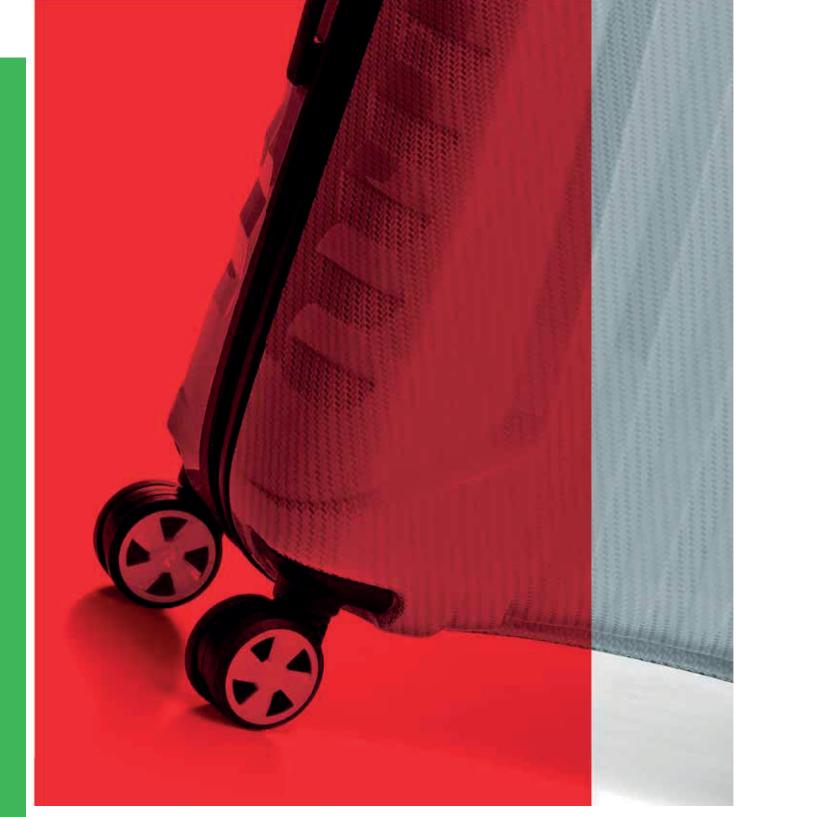


"If you do it right, it will last forever."

-Massimo Vignelli-

# Design and Research

Innovation Lightness Made in Italy

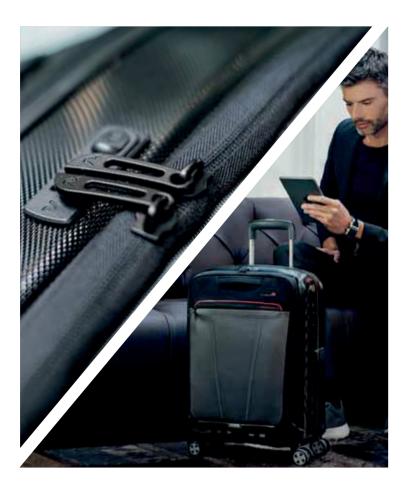




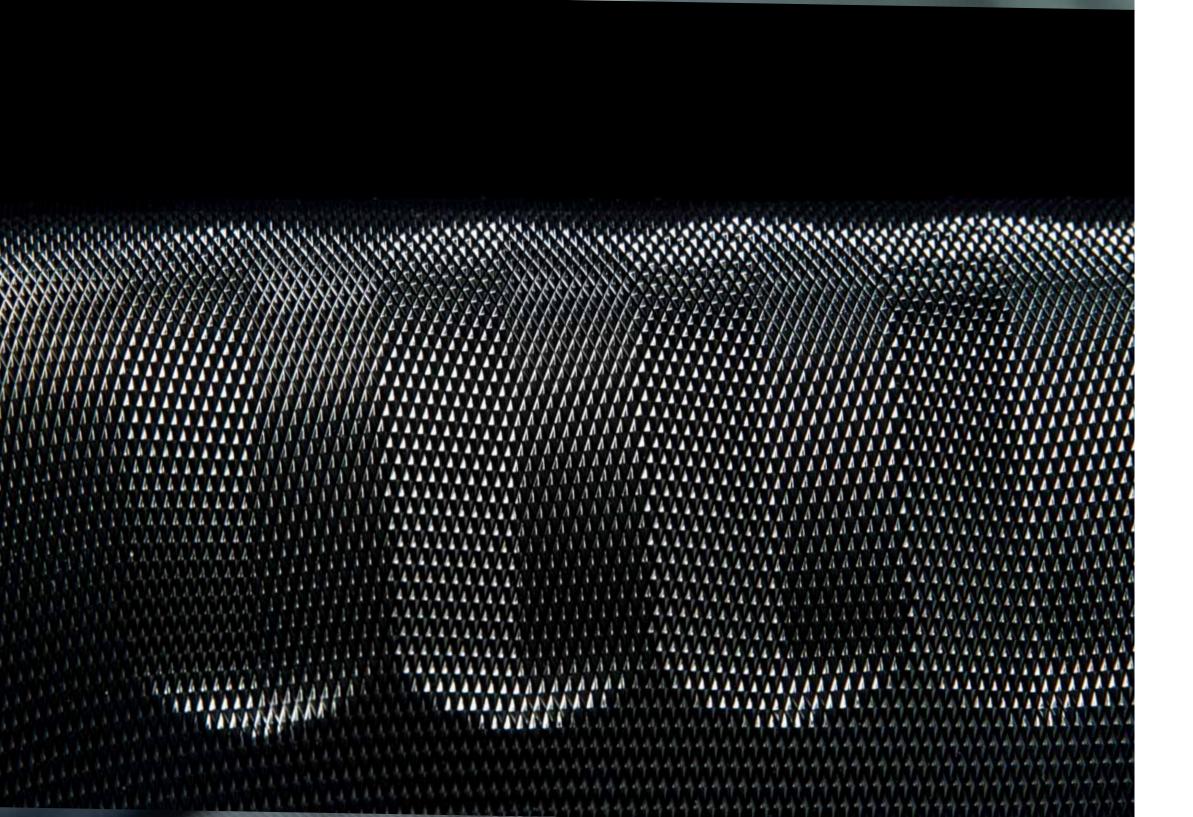
# Designed and made in Italy

for our product and attention todesign . won licences and awards for All RV Roncato products are designed our company, which follows their facilities inside the company itself. development from the early design phases all the way through to final production.

Our company is led by a strong passion Our hard-shell luggage, which has innovation , are produced and and developed in Italy , in assembled in our own production



10 YEAR WARRANTY



# Between function and style

Our products are our main focus. Commitment for innovation, concrete values and superior quality are our main goals.

Our customers come first, that's why we work everyday to exceed all their expectations, meeting every need. We need to achieve good results in order to guarantee our company the ability to re-invest and grow. Creating new products with next-generation technologies is the key to best performances.

# At the center of every trip

Valigeria Roncato is the perfect partner for every type of travel: from holidays to business trips, producing items for leisure and for business, travel goods that become a must have for everyone.





"Quality is not an act, it is a habit."

-Aristotele-

# O 3 Production

Security Resistance High-quality

and QC



#### **QUALITY CONTROL**

Quality: our obsession











RONCATO

Dropping test:

at full load.

Tumble test:

20 cycles at full load.

Wheels test:

32.000 m at full load.

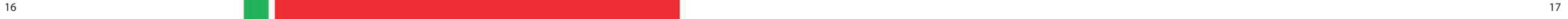
Locks/zips:

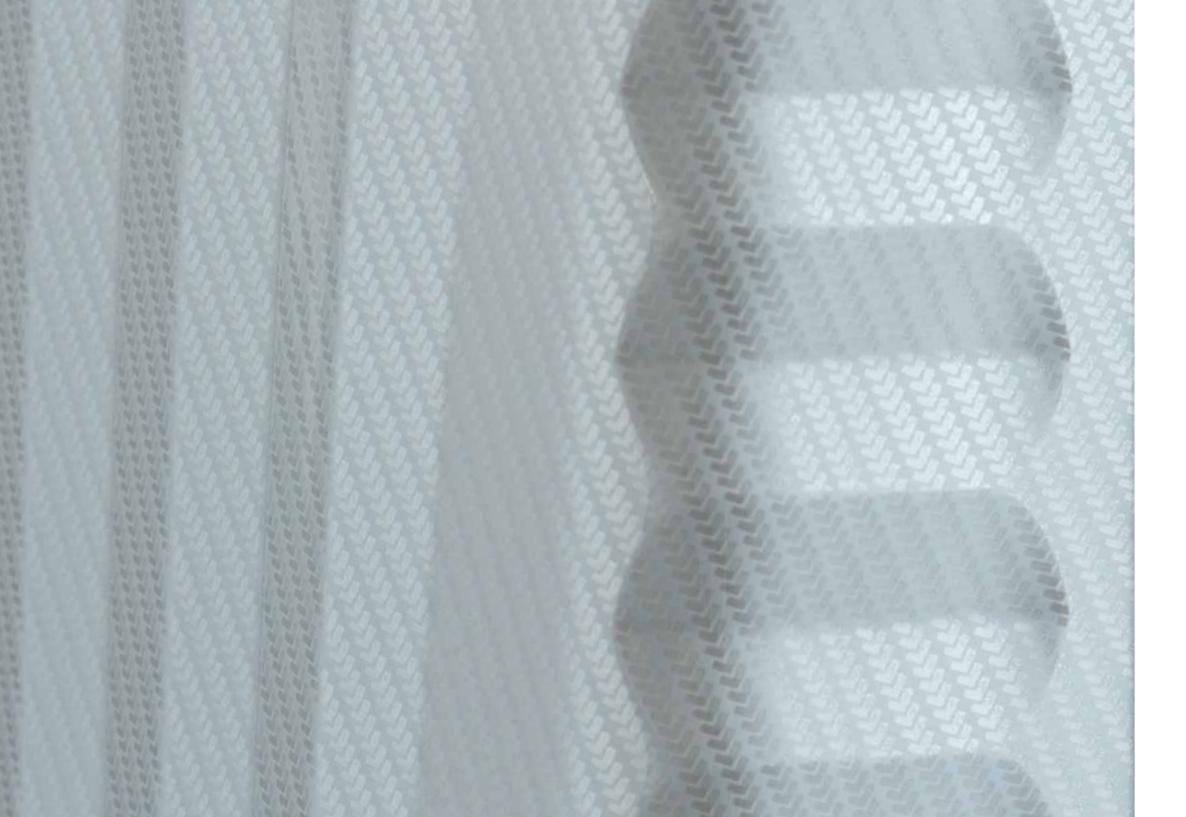
1 load. 7.500 opening/ closing movements. Handles/ shoulder straps:

5.000 cycles at full load.

Fabric:

abrasion test, color fastness and tear test.





#### Development and tradition

A Roncato suitcase is not a mere object but rather represents a world of values into the travel, which for the Roncato family means discovery, innovation linked to tradition, respect for work, and artisan skills. Roncato suitcases not only embrace the heritage of Italy production but also an added value for the future.

"Development" and "tradition" are two words that best describe Roncato.

The meticulous care given to products, particularly notable in the development of finishings (diamond fibre is just one example) and eco-friendly products have made RONCATO suitcases unique and essential travel companions.

# The use of technology for continuos innovation

Valigeria Roncato brand has always been a leader in the creation of highly innovative travel and free time items and it is on the market to meet every traveler's needs.

Care for the product and attention for design lead our company, represented for generations by a family which is giving its heart and soul in the research and development of new products, thanks to new technologies.

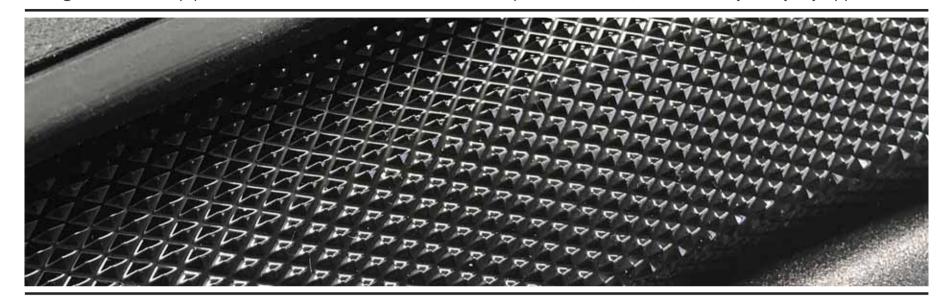
Quality for us is not only a value, but it's the way the whole company works, as confirmed by the patents that make our products unique and by the awards won over the years. Our brand RV Roncato means love for our work, attentions to details and a constant research to understand what is best for our customers.



#### POLYCARBONATE

Polycarbonate is a material with half a century of history.

It's lightness and top performance in terms of resistance to impact and shock, used in many everyday applications.



The polycarbonate allows to realize products in sophisticated forms, in various sizes and has a unique combination of properties such as:



#### Lightness:

thanks to this feature are possible creative design structures and



Long life:

variety of applications.

#### Tensile strength:

a heavy duty material that provides greater safety and comfort for applications that require high reliability and performance.



#### Temperature and water resistance:

resistant to water and temperatures between +125°C and -100°C, polycarbonate ensures that your belongings will be well protected inside.



#### Elasticity:

polycarbonate is resilient to stress cracking, returning to its original shape when pressure decreases.



#### WHAT IS A THERMO SHAPED SHELL?

The shells of our PC products are thermo shaped



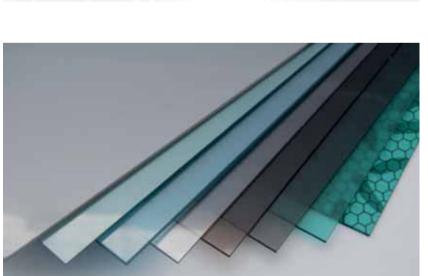
Plastic material sheets are heaten up, printed by compression and transformed into shells



20

#### POLYCARBONATE EXAMPLE PRODUCTS

















22

#### POLYPROPYLENE

An extremely lightweight and highly resistant material.







LIGHT

It's one of the lightest polymers in the world.



#### **BORN TO RESIST**

The surface of the shell may show the signs of wear but it will always keep strength and resistance to guarantee the best performance on every trip.



# ENVIRONMENTALLY FRIENDLY

t requires little energy to be produced.



#### **TWISTING**

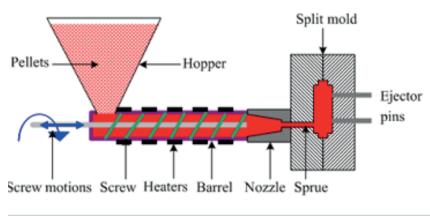
One of the most important features of polypropylene is that it is very flexible. This flexibility can cause deformation of the shells but always guaranteeing a high impact resistance and an almost total inability to break.

#### INJECTION for PP

Injection moulding is a manufacturing process for producing parts by injecting material into a mould. Injection moulding can be performed with a host of materials

Material for the part is fed into a heated barrel, mixed, and forced into a mould cavity, where it cools and hardens to the configuration of the cavity.







#### POLYPROPYLENE EXAMPLE PRODUCTS

















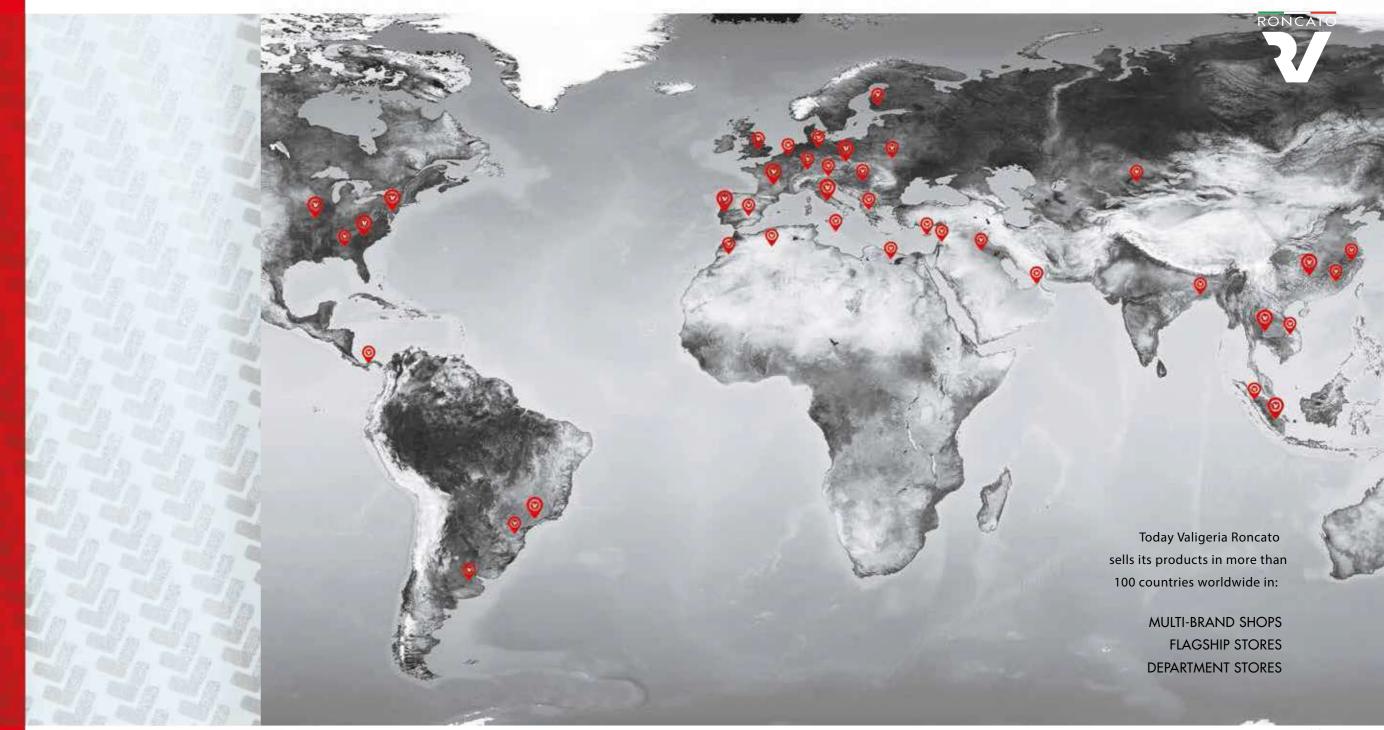


"Total quality management is a journey not a destination."

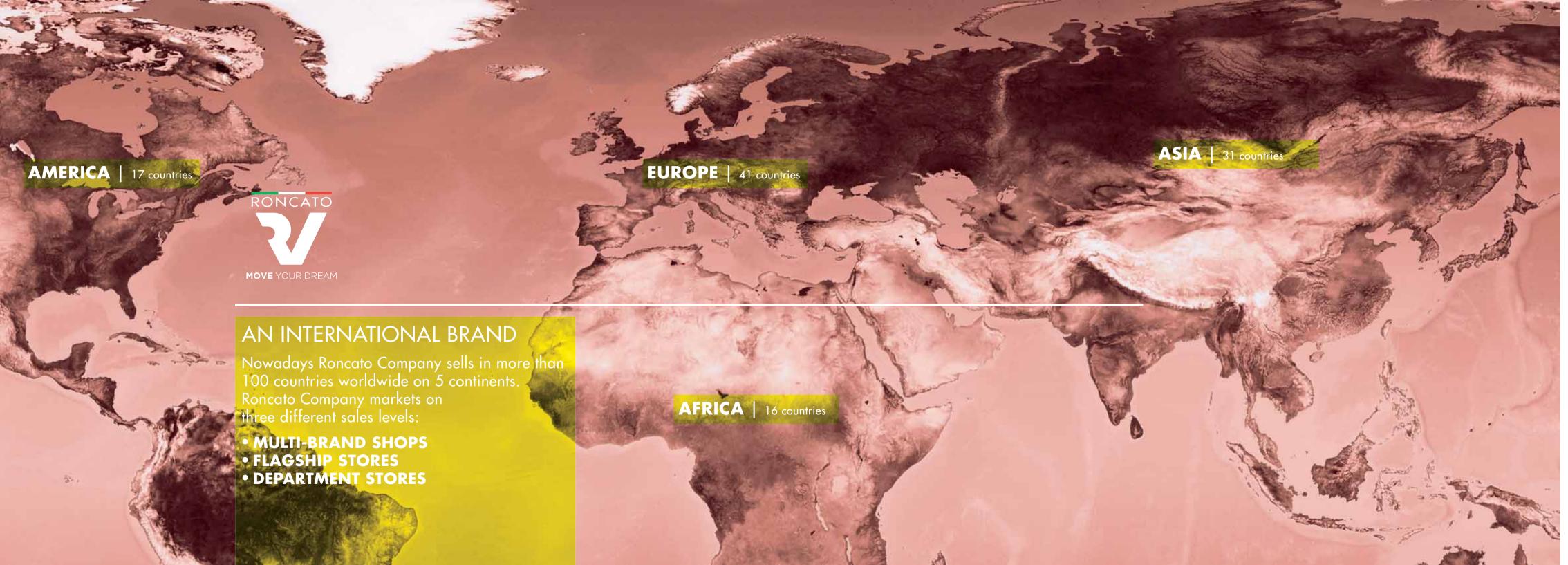
-Edward Elhanan Berry-

Distribution

Connection International Technology



28



# Flagship stores in Italy





### Flagship stores in the World





Valigeria Roncato operates in 5 different continents through its local customers and distributors. In Italy, Spain, France, and Germany, the company has an extensive network of direct agents, whereas in other countries it relies on partnerships with local distributors.

In recent years, RV Roncato has developed its sales, particularly in emerging markets such as Asia and South America. In 2013, instead, new headquarters opened in New York to handle distribution in North America.

Just recently, the first three flagship stores opened in Milan, Florence and Rome in the busiest railway stations, which fully represent the travel experience in Italy.

Countries where you can find us:

ANDORRA - CHINA - FRANCE - JAPAN - MALAYSIA - RUSSIA - THAILAND - KAZAKISTAN - KISH ISLAND - INDIA - GREECE - ITALY - SPAIN

## Flagship stores in the World:





## Department stores: Italy and Spain



RINASCENTE ROMA TRITONE



RINASCENTE MILANO



SPAIN - EL CORTE INGLÉS

#### Department stores: France and Germany



LE BHV / MARAIS - FRANCE



PRINTEMPS / LA FAYETTE - FRANCE



GALLERIA KARSTADT KAUFHOF

#### Department stores in the World:



HARRODS - ENGLAND



TSUM MOSCOW - RUSSIA



LOTTE - KOREA



SOGO - HONG KONG

## Department stores in the World:



SHINSENGAE - KOREA



SIAM PARAGON - THAILAND



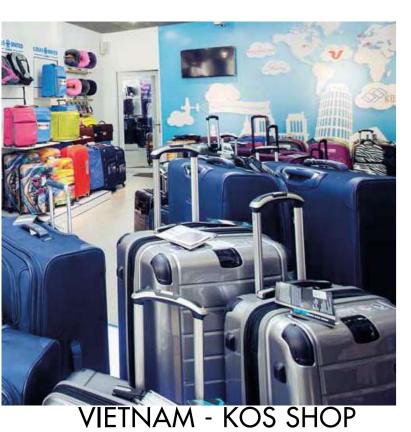
RUSSIA - ROBINZON



THE MALL - THAILAND



# Shop in shop in the World:











PHILIPPINES - MANILA

INDONESIA - MEDAN

KOREA

# Shop in shop in the World:







BANGKOK

TOKIO

CHINA - MACAO

# Shop in shop in the World:



BRASIL - KIOSK

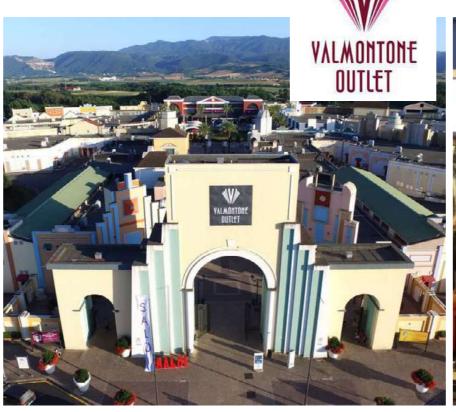


CHINA - SHENDHOU

# Outlet stores in Italy:











OUTLET DI BARBERINO

OUTLET LA REGGIA

OUTLET DI VALMONTONE

OUTLET VILLAGE PALMANOVA

CASTELGUELFO DE STYLE OUTLETS

## Outlet stores in Italy:









vicolungo



SICILIA OUTLET VILLAGE

VALDICHIANA OUTLET VILLAGE

PUGLIA OUTLET VILLAGE

VICOLUNGO DE STYLE OUTLETS

FRANCIACORTA OUTLET VILLAGE



Long term collaboration with



through the MILES & MORE stores and catalogue



